



# SEYCHELLES BROADCASTING CORPORATION

---

## Press Release

### SBC will switch off its AM Radio Transmitter on 8th of March

The SBC has confirmed plans to switch off its medium-wave transmitter, consequently marking the end of its Radyo Sesel transmission on AM 1368kHz.

Since 1965, SBC has been broadcasting “Radyo Sesel” on 1368kHz from its transmitter at Union Vale. However, the degradation of equipment over the years has caused the AM signal quality to deteriorate, affecting reception in large parts of Mahé, Praslin and La Digue.

In 2021, the SBC launched a project to install a new set of FM transmitters to enable the transmission of Radyo Sesel over FM frequencies. Broadcasting commenced in 2022, and for the past year, Radyo Sesel has been available on both FM and AM, with the majority of our listeners already switched from AM to the clear and crisp FM signals.

The testing and commissioning of the studio and broadcast equipment in the new SBC House will start in March. As the radio-waves from the AM transmitter, which is located opposite the new building, will affect the sensitive equipment, it is now timely to switch off the transmitter.

As SBC concludes the last broadcast from 1368kHz at 3 p.m. on the 8<sup>th</sup> of March, it will mark the end of an era in the public broadcaster’s history.

SBC invites listeners to continue enjoying Radyo Sesel’s quality content via several other available platforms. In addition to FM, Radyo Sesel is also available on the SBC’s DTT service and, since 2021, on other local commercial television platforms such as Cable & Wireless TV and Intelvision.

Listeners can also access Radyo Sesel via the SBC Radio application, available for download from App Stores. The app offers live streaming, podcasts, and interactive features, allowing listeners to engage with Radyo Sesel presenters through audio, texts, videos or images.

For those listeners who have not yet migrated to FM, SBC invites you to do so or to access through other platforms before 1<sup>st</sup> of March in order to continue receiving Radyo Sesel transmissions.

We look forward to continuing to serve our audience in the years to come through modern advances in technology.

-End-



# SEYCHELLES BROADCASTING CORPORATION

---

## Useful Information

### **Radyo Sesel is available on these platforms:**

1. On FM Frequencies
2. SBC website – [www.sbc.sc](http://www.sbc.sc)
3. SBC DTT - Channel Number – A100
4. SBC Radio App
5. Commercial television platform
  - Intelvision: Channel Number 5
  - Cable & Wireless TV: Channel Number 995

### **Tuning your Radio for the FM Frequencies**

The FM frequencies are as follows: St Louis – 99.4, Anse Soleil – 94.2, Baie Ste Anne – 106.6, Fairyland – 91.5.

1. Select FM Band
2. Navigate the frequency dial to the FM frequency nearest to your location
  - Please note that the menu items may vary depending on your radio model.

SBC is appealing to those capable of lending a hand in reconfiguring the radio sets, particularly for the older listeners who are familiar with the Radyo Sesel service on 1368kHz.

### **Registering profile on the SBC Radio App**

1. After downloading the app, sign up with your mobile phone number by following the prompts.
2. If you forgot to register when you first downloaded the app, access the menu at the top-left of your screen and look for the 'Sign in' option.
3. Type in your mobile number.
4. Check for an SMS with your unique OTP (One Time Pin). Add the 6-digit OTP into the available text field.
5. Complete all the profile fields.
6. In order to engage with other members in the app, you will need to read and accept our Terms & Conditions, Privacy Policy & Community Standards.
7. Only after you've successfully registered, you will see all the message groups and other content.
  - Please note you can livestream Radyo Sesel without registering on the SBC Radio App.

-End-