



## DEATH MESSAGES

### NO. OF WORDS

### RATE PER READING (SCR)

First Reading	FREE
Up to 100 words	75
Between 101 to 150 words	125
Above 150 words	175

## AMENDMENTS

### NO. OF WORDS

### RATE PER READING (SCR)

Up to 100 words	75
Between 101 to 150 words	125
Above 150 words	175



# RADIO SPOTS

**PEAK: Between 6am & 9am and Between 4pm & 8pm**

<b>AIRTIME</b>	<b>PUBLIC SERVICE</b>	<b>LOCAL COMMERCIAL</b>	<b>STANDARD COMMERCIAL</b>
15 secs	125	150	250
30 secs	150	200	350
45 secs	200	250	450
60 secs	250	300	550
75 secs	300	350	650
90 secs	350	600	750

**MID-PEAK: Between 9am & 4pm**

<b>AIRTIME</b>	<b>PUBLIC SERVICE</b>	<b>LOCAL COMMERCIAL</b>	<b>STANDARD COMMERCIAL</b>
15 secs	100	125	250
30 secs	125	150	300
45 secs	175	200	350
60 secs	225	250	400
75 secs	275	300	450
90 secs	325	450	500

# ANNOUNCEMENTS

<b>NO.OF WORDS</b>	<b>PUBLIC SERVICE</b>	<b>PERSONAL</b>	<b>LOCAL COMMERCIAL</b>
0 - 30	40	65	120
31 - 60	70	115	170
61 - 90	90	165	220
91 - 120	115	215	270
121 - 150	135	265	320
151 - 180	165	315	420
Additional 30 words	40	75	120

# MESSAGES

<b>NO.OF WORDS</b>	<b>PUBLIC SERVICE</b>	<b>PERSONAL</b>	<b>LOCAL COMMERCIAL</b>
0 - 30	50	75	120
31 - 60	75	100	120
61 - 90	100	125	145
91 - 120	125	-	170
121 - 150	150	-	195
151 - 180	175	-	220
Additional 30 words	40	75	120