



**PEAK: Between 6 a.m to 9 a.m & Between 4 p.m to 8 p.m**

| AIRTIME | PUBLIC SERVICE | LOCAL COMMERCIAL | STANDARD COMMERCIAL |
|---------|----------------|------------------|---------------------|
| 15 secs | 125            | 150              | 250                 |
| 30 secs | 150            | 200              | 350                 |
| 45 secs | 200            | 275              | 450                 |
| 60 secs | 250            | 300              | 550                 |
| 75 secs | 300            | 350              | 650                 |
| 90 secs | 350            | 600              | 750                 |



**MID PEAK: Between 9 a.m to 4 p.m**

| AIRTIME | PUBLIC SERVICE | LOCAL COMMERCIAL | STANDARD COMMERCIAL |
|---------|----------------|------------------|---------------------|
| 15 secs | 100            | 125              | 250                 |
| 30 secs | 125            | 150              | 300                 |
| 45 secs | 175            | 200              | 350                 |
| 60 secs | 225            | 250              | 400                 |
| 75 secs | 275            | 300              | 450                 |
| 90 secs | 325            | 450              | 500                 |



## ANNOUNCEMENTS AND MESSAGES

| NO. OF WORDS                        | PUBLIC SERVICE | LOCAL COMMERCIAL | STANDARD COMMERCIAL |
|-------------------------------------|----------------|------------------|---------------------|
| 0- 30 words                         | 120            | 65               | 40                  |
| 31 - 60 words                       | 170            | 115              | 70                  |
| 61- 90 words                        | 220            | 165              | 90                  |
| 91-120 words                        | 270            | 215              | 115                 |
| 121-150 words                       | 320            | 265              | 135                 |
| 151 - 180 words                     | 420            | 315              | 165                 |
| Additional 30 words or part thereof | 120            | 75               | 40                  |