



SEYCHELLES BROADCASTING CORPORATION

Press Release

Political Broadcasts for the forthcoming Elections

The SBC has announced that all Political Party Broadcasts (PPBs) will have their first airings on SBC1 and Radyo Sesel as from next Monday.

The Political Broadcasts are scheduled to start at 9 p.m. on SBC 1 and 8 p.m. on Radyo Sesel.

The campaigning programmes will start on Monday 28th September with the Opening Programme from the three candidates standing in the Presidential Election and will end on Tuesday 20th October with the Closing Programmes from the Presidential candidates.

In between, there will be an Opening and a Closing Programme from each of the four Political Parties contesting the National Assembly Election and a 5-minutes programme for each candidate standing in the National Assembly Election.

There will be four days during this period where there will be no programmes. These are 30th September and the 9th, 16th and 18th October.

The 9th and the 16th October are the dates of the two Presidential Debates already scheduled on SBC1.

In allocating airtime to the parties, the SBC has followed the Election Amendments Act of 2014 and also aligned this with what has been done in the past.

- For the Presidential Election, each Presidential candidate has been allocated airtime for 4 programmes of 26 minutes on both TV and radio.
- For the National Assembly Election:
 - Each Political Party has been allocated 2 programmes of 26 minutes each.
 - And each candidate standing in the 26 districts will have 5 minutes for their TV and Radio Programme.



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The SBC has explained that its decision to have the PPBs on SBC1 and not SBC 3 as originally planned is because the volume of content is not as substantial as it had foreseen.

It was confirmed at the two Nomination Days last week, that three candidates have qualified for the Presidential Election.

This means that the Programmes for the Presidential candidates and for the Political Parties will not exceed 1 hour 45 minutes compared to the 3 hours that the SBC had planned for.

For the National Assembly, there are on average three candidates per districts except for Au Cap and English River where there are four. There are also 5 districts where there are only two candidates.

The SBC will be broadcasting two districts per night and the total length of the programmes will come to around 30 minutes for two districts. In its original planning, the SBC had planned a slot of 1 hour.

Time of Broadcasts

The TV programmes will start at 9 p.m. on SBC1 and will be repeated on SBC2 after the News repeat on the same day. The programme will also have a third run on SBC1 the following day at 10 a.m., except for the final programme on the 20th October, which will not be repeated as it will fall in the “No Campaigning” period.

The Radio programmes will start at 8 p.m. on Radyo Sesel and will be repeated the next day at 9 a.m. on Radyo Sesel, except for the final programmes on the 20th October, which will not be repeated.

The Radio programmes will also be podcasted on both radio apps on the next day following the first airing.

Schedule of Broadcasts

The SBC will publish the schedule of Broadcasts on its website, Radio Apps and Facebook page so that the audience is well informed in advance.