



SUPER PEAK: ADVERTISING DURING CREOLE NEWS AND SPECIFIC PLACEMENT BEFORE THE CREOLE NEWS

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	750	1390
30 secs	1500	2775
45 secs	2250	4175



PEAK: ADVERTISING BEFORE THE CREOLE NEWS AND SPECIFIC PLACEMENT AFTER THE CREOLE NEWS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	250	550	1030
30 secs	525	1090	2060
45 secs	785	1650	3125



PEAK: ADVERTISING AFTER THE CREOLE NEWS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	225	490	925
30 secs	450	970	1850
45 secs	675	1470	2750
60 secs	780		



MID-PEAK: ALL OTHER SLOTS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	180	375	760
30 secs	360	750	1520
45 secs	540	1125	2280
60 secs	720	1500	3040
90 secs	1080		