RadyoSesel

PEAK: Between 6 a.m to 9 a.m & Between 4 p.m to 8 p.m

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	125	150	250
30 secs	150	200	350
45 secs	200	275	450
60 secs	250	300	550
75 secs	300	350	650
90 secs	350	600	750

MID PEAK: Between 9 a.m to 4 p.m

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	100	125	250
30 secs	125	150	300
45 secs	175	200	350
60 secs	225	250	400
75 secs	275	300	450
90 secs	325	450	500

ANNOUNCEMENTS

NO. OF WORDS	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
0- 30 words	120	65	40
31 - 60 words	170	115	70
61- 90 words	220	165	90
91-120 words	270	215	115
121-150 words	320	265	135
151 - 180 words	420	315	165
Additional 30 words or part thereof	120	75	40