

AIRTIME RATES PARADISE FM

(PEAK) = 6AM TO 9AM AND 4PM TO 8PM		
AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs	SCR 175	SCR 300
20 secs	SCR 225	SCR 350
30 secs	SCR 275	SCR 400
40 secs	SCR 375	SCR 500
45 secs	SCR 425	SCR 550

(MID PEAK) = 9.15 AM TO 3.45 AM AND 8.15 PM TO 9.15 PM		
AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs	SCR 120	SCR 225
20 secs	SCR 170	SCR 275
30 secs	SCR 220	SCR 325
40 secs	SCR 270	SCR 375
50 secs	SCR 320	SCR 425
60 secs	SCR 370	SCR 475

(OFF PEAK) = 9.15 PM TO 5.45 AM		
AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs	SCR 60	SCR 165
20 secs	SCR 85	SCR 215
30 secs	SCR 110	SCR 265
40 secs	SCR 160	SCR 315
50 secs	SCR 210	SCR 365
60 secs	SCR 260	SCR 415

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AIRTIME RATES RADYO SESEL

(PEAK)			
AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	SCR 125	SCR 150	SCR 250
30 secs	SCR 150	SCR 200	SCR 350
45 secs	SCR 200	SCR 275	SCR 450
60 secs	SCR 250	SCR 300	SCR 550
75 secs	SCR 300	SCR 350	SCR 650
90 secs	SCR 350	SCR 600	SCR 750

(MID PEAK)			
AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	SCR 100	SCR 125	SCR 250
30 secs	SCR 125	SCR 150	SCR 300
45 secs	SCR 175	SCR 200	SCR 350
60 secs	SCR 225	SCR 250	SCR 400
75 secs	SCR 275	SCR 300	SCR 450
90 secs	SCR 325	SCR 450	SCR 500

ANNOUNCEMENTS			
WORDS UP TO	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
0 - 30	SCR 120	SCR 65	SCR 40
31 - 60	SCR 170	SCR 115	SCR 70
61 - 90	SCR 220	SCR 165	SCR 90
91 - 120	SCR 270	SCR 215	SCR 115
121 - 150	SCR 320	SCR 265	SCR 135
151 - 180	SCR 420	SCR 315	SCR 165
ADDITIONAL 30 WORDS OR PART	SCR 120	SCR 75	SCR 40

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