

SBC1 - ADVERTISING RATE FOR 2020

SUPER PEAK RATES: ADVERTS SLOTS DURING THE CREOLE NEWS

AIRTIME (SECS)	Local Commercial	Standard Commercial
20	750	1,390
30	1,500	2,775
45	2,250	4,175

PEAK RATES: BEFORE CREOLE NEWS

AIRTIME (SECS)	Public Service	Local Commercial	Standard Commercial
20	250	550	1,030
30	525	1,090	2,060
45	785	1,650	3,125

PEAK RATES: AFTER CREOLE NEWS

AIRTIME (SECS)	Public Service	Local Commercial	Standard Commercial
20	225	490	925
30	450	970	1,850
45	675	1,470	2,750
60	780		

MID PEAK RATES

AIRTIME (SECS)	Public Service	Local Commercial	Standard Commercial
20	180	375	760
30	360	750	1,520
45	540	1,125	2,280
60	720	1,500	3,040
90	1,080		

DEFINITIONS

Standard commercial: This applies to foreign companies/ advertising agencies. They will usually be making payments in foreign exchange.

Local commercial: This applies to businesses operating wholly in the Seychelle.s

Public Service: This applies to government ministries, departments, charities, NGOs and churches.