



ADVERTISING RATES CARD

All rates are in Seychelles Rupees (SCR)

For a quotation, a package or a three month, six month or twelve month contract, please contact the sales team on the email address and contact number below:

marketing@sbc.sc or call + 248 4289 687

EFFECTIVE 2020

SUPER-PEAK: DURING THE CREOLE NEWS

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	750	1390
30 secs	1500	2775
45 secs	2250	4175

PEAK: ADVERTISING BEFORE THE CREOLE NEWS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs		300	
20 secs	250	550	1030
30 secs	525	1090	2060
45 secs	785	1650	3125

PEAK: ADVERTISING AFTER THE CREOLE NEWS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs		260	
20 secs	225	490	925
30 secs	450	970	1850
45 secs	675	1470	2750
60 secs	780		

MID-PEAK: ALL OTHER SLOTS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	180	375	760
30 secs	360	750	1520
45 secs	540	1125	2280
60 secs	720	1500	3040
90 secs	1080		

MID-PEAK: ADVERTISING DURING / AFTER BONZOUR SESEL

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	180	375	760
30 secs	360	750	1520
45 secs	540	1125	2280
60 secs	720	1500	3040
90 secs	1080		

DIGITAL: ADVERTISING ON SBC'S FACEBOOK STORY

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
12 hours	350	650	1150
24 hours	575	1190	2050



PEAK: BEFORE NEWS REPEAT / DURING LIVE BROADCASTS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	180	375	760
30 secs	360	750	1520
45 secs	540	1125	2280
60 secs	720	1500	3040

MID-PEAK: ALL OTHER SLOTS

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	135	282	570
30 secs	270	565	1140
45 secs	405	845	1710
60 secs	540	1125	2280



PEAK: 6AM - 9PM & 4PM - 8PM

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs	175	300
20 secs	225	350
30 secs	275	400
40 secs	375	500
50 secs	425	550
60 secs	475	600

MID-PEAK: BETWEEN 9AM - 4PM & BETWEEN 8PM - 9PM

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs	120	225
20 secs	170	275
30 secs	220	325
40 secs	270	375
50 secs	320	425
60 secs	370	475



OFF-PEAK: BETWEEN 9PM - 6AM

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
10 secs	60	165
20 secs	85	215
30 secs	110	265
40 secs	160	315
50 secs	260	415

RADIO COMPETITIONS / QUIZES: PEAK

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	225	350
30 secs	275	400
40 secs	375	500

RADIO COMPETITIONS / QUIZES: MID-PEAK

AIRTIME	LOCAL COMMERCIAL	STANDARD COMMERCIAL
20 secs	170	275
30 secs	220	325
40 secs	270	375



RADIO SPOTS

PEAK: Between 6am & 9am and Between 4pm & 8pm

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	125	150	250
30 secs	150	200	350
45 secs	200	250	450
60 secs	250	300	550
75 secs	300	350	650
90 secs	350	600	750

MID-PEAK: Between 9am & 4pm

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	100	125	250
30 secs	125	150	300
45 secs	175	200	350
60 secs	225	250	400
75 secs	275	300	450
90 secs	325	450	500



RADIO COMPETITIONS / QUIZES: PEAK

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	125	150	250
30 secs	150	200	350
45 secs	200	250	450

RADIO COMPETITIONS / QUIZES: MID-PEAK

AIRTIME	PUBLIC SERVICE	LOCAL COMMERCIAL	STANDARD COMMERCIAL
15 secs	100	125	250
30 secs	125	150	300
45 secs	175	200	350

DEATH MESSAGES

NO. OF WORDS	RATE PER READING (SCR)
First Reading	FREE
Up to 100 words	75
Between 101 to 150 words	125
Above 150 words	175

AMENDMENTS

NO. OF WORDS	RATE PER READING (SCR)
Up to 100 words	75
Between 101 to 150 words	125
Above 150 words	175



SET TOP BOXES - DTT

NO. OF WORDS

**RATE PER READING
(SCR)**

First Purchase	FREE
Other Purchases	550
<i>Required: ID, recent electricity bill</i>	

